

1107M21 - CdLM in Business Administration
(Classe LM-77)
percorso generico

	ANNO	CODICI	INSEGNAMENTO	SSD	CFU	ORE
	I					
	2017- 2018				68	
1		MAN0292	Integrated reporting and sustainability	SECS-P/07	10	70
2		MAN0293	Interpreting the macroeconomic scenario	SECS-P/01	12	84
3		MAN0294	Business organisation and behaviour	SECS-P/07	6	42
4		MAN0296	Corporate finance and capital markets - <i>Corso Integrato</i> Modulo: Capital Markets Modulo: Corporate Finance	SECS-P/11 SECS-P/09	10	70
5		MAN0295	Change and innovation management	SECS P/08	5	35
6		MAN0297	Quantitative methods for decision making	SECS S/06	10	70
7		MAN0298	Safety, quality and environment management	SECS P/13	5	35
8		MAN0299	International law and taxation - <i>Corso Integrato</i> Modulo International law and taxation Modulo International contracts and corporate law	IUS/12 IUS/04	10	70
	II					
	2018- 2019				12	
			<i>Un esame a scelta tra:</i>			
9		MAN0300	Strategic marketing	SECS-P/08	12	84
		MAN0301	Corporate governance and strategic analysis	SECS-P/08		
		MAN0302	Management information systems and internal control	SECS-P/07		
		MAN0303	Financial Risk management	SECS-P/11		
			Crediti liberi - 2 insegnamenti a scelta tra quelli sotto elencati da 5 CFU		10	
10		MAN0304	Brand management	SECS-P/08	5	35
		MAN0305	Customer relationship management	SECS-P/08		
		MAN0306	International business strategy	SECS-P/08		
		MAN0307	Retail marketing and social media	SECS-P/08		
		MAN0308	Entrepreneurship	SECS-P/08		
		MAN0309	International accounting principles	SECS-P/07		
		MAN0310	Business combination	SECS-P/07		
		MAN0311	Business plan	SECS-P/07		
		MAN0312	Risk management	SECS-P/07		
		MAN0313	Private equity and venture capital	SECS-P/11		
		MAN0314	Mergers, acquisitions and corporate alliances	SECS-P/11		
		MAN0315	Project finance	SECS-P/11		
		MAN0316	Negotiation skills	SECS-P/11		
		MAN0317	Managing corporate turnarounds	SECS-P/11		
		MAN0318	Money markets and liquidity management	SECS-P/11		
13		MAN0319	Internship LM		18	
14		MAN0320	Final Examination		12	
			TOTALE		120	