



UNIVERSITÀ DEGLI STUDI DI TORINO

Direzione Didattica e Servizi agli Studenti

Area Didattica e Servizi agli Studenti

Polo di Management ed Economia

| COORTE a.a. 2018-2019                                                            |                                |         |                                                                                                                                                      |                        |            |     |
|----------------------------------------------------------------------------------|--------------------------------|---------|------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|------------|-----|
| 1107M21 - CdLM in Business Administration<br>(Classe LM-77)<br>percorso generico |                                |         |                                                                                                                                                      |                        |            |     |
|                                                                                  | ANNO                           | CODICI  | INSEGNAMENTO                                                                                                                                         | SSD                    | CFU        | ORE |
|                                                                                  | <b>I</b><br><b>2018- 2019</b>  |         |                                                                                                                                                      |                        | <b>68</b>  |     |
| 1                                                                                |                                | MAN0403 | Financial and non financial reporting                                                                                                                | SECS-P/07              | 10         | 70  |
| 2                                                                                |                                | MAN0293 | Interpreting the macroeconomic scenario                                                                                                              | SECS-P/01              | 12         | 84  |
| 3                                                                                |                                | MAN0294 | Business organisation and behaviour                                                                                                                  | SECS-P/07              | 6          | 42  |
| 4                                                                                |                                | MAN0296 | Corporate finance and capital markets - <i>Corso Integrato</i><br>Modulo: Capital Markets<br>Modulo: Corporate Finance                               | SECS-P/11<br>SECS-P/09 | 10         | 70  |
| 5                                                                                |                                | MAN0295 | Change and innovation management                                                                                                                     | SECS P/08              | 5          | 35  |
| 6                                                                                |                                | MAN0297 | Quantitative methods for decision making                                                                                                             | SECS S/06              | 10         | 70  |
| 7                                                                                |                                | MAN0298 | Safety, quality and environment management                                                                                                           | SECS P/13              | 5          | 35  |
| 8                                                                                |                                | MAN0299 | International law and taxation - <i>Corso Integrato</i><br>Modulo International law and taxation<br>Modulo International contracts and corporate law | IUS/12<br>IUS/04       | 10         | 70  |
|                                                                                  | <b>II</b><br><b>2019- 2020</b> |         |                                                                                                                                                      |                        | <b>12</b>  |     |
|                                                                                  |                                |         | <i>Un esame a scelta tra:</i>                                                                                                                        |                        |            |     |
| 9                                                                                |                                | MAN0300 | Strategic marketing                                                                                                                                  | SECS-P/08              | 12         | 84  |
|                                                                                  |                                | MAN0301 | Corporate governance and strategic analysis                                                                                                          | SECS-P/08              |            |     |
|                                                                                  |                                | MAN0302 | Management information systems and internal control                                                                                                  | SECS-P/07              |            |     |
|                                                                                  |                                | MAN0303 | Financial Risk management                                                                                                                            | SECS-P/11              |            |     |
|                                                                                  |                                |         | Crediti liberi - 2 insegnamenti a scelta tra:                                                                                                        |                        | <b>10</b>  |     |
| 10                                                                               |                                | MAN0304 | Brand management                                                                                                                                     | SECS-P/08              | 5          | 35  |
|                                                                                  |                                | MAN0306 | International business strategy                                                                                                                      | SECS-P/08              |            |     |
|                                                                                  |                                | MAN0308 | Entrepreneurship                                                                                                                                     | SECS-P/08              |            |     |
|                                                                                  |                                | MAN0309 | International accounting principles                                                                                                                  | SECS-P/07              |            |     |
|                                                                                  |                                | MAN0311 | Business plan                                                                                                                                        | SECS-P/07              |            |     |
|                                                                                  |                                | MAN0314 | Mergers, acquisitions and corporate alliances                                                                                                        | SECS-P/11              |            |     |
|                                                                                  |                                | MAN0395 | Economic security in old age                                                                                                                         | SECS-P/02              |            |     |
| 13                                                                               |                                | MAN0319 | Internship LM                                                                                                                                        |                        | <b>18</b>  |     |
| 14                                                                               |                                | MAN0320 | Final Examination                                                                                                                                    |                        | <b>12</b>  |     |
|                                                                                  |                                |         | TOTALE                                                                                                                                               |                        | <b>120</b> |     |