



UNIVERSITÀ
DI TORINO

Business Administration Master's Degree



Prof. Eleonora Isaia



UNIVERSITÀ
DI TORINO

Program overview

Department: *Department of Management*

Coordinator: *Professor Eleonora Isaia*

Degree level: *Postgraduate Degree*

Duration: *2 years*

Credits: *120 ECTS*

Access: *100 places available (75 places reserved to Italian+EU+ExtraEU applicants residing in Italy + 20 to Extra EU residing abroad + 5 to Marco Polo programme) – Admission test - GMAT/GRE certificate*



UNIVERSITÀ
DI TORINO

Admission requirements (tbc)

Access to the Master's degree programs (Extra EU residing abroad + Marco Polo programme candidates) is subject to:

- *Evaluation based on qualifications*
- *Assessment of curricular requirements*

Candidates can also submit a GMAT or GRE certificate





UNIVERSITÀ
DI TORINO

Location: a glance at the campus



SAA CAMPUS

Via Ventimiglia 115 - TURIN



SME CAMPUS

C.so Unione Sovietica 118 bis - TURIN





UNIVERSITÀ
DI TORINO

Why choose this program?

Key Strengths

INTENSIVE TEACHING APPROACH: lectures are taught in blocks, sometimes as short as 2-3 weeks, with the assessment at the end of each course

MANAGERIAL APPROACH: practice-oriented approaches in all courses, lab, case studies and presentations

TA (TEACHING ASSISTANT) SUPPORT: TA help to study and successfully pass exams

SCOUTING INTERNSHIP SERVICE: provided in and out of Italy

STUDY MATERIAL

INTERNATIONAL EXPOSURE





UNIVERSITÀ
DI TORINO

Why choose this program?

International Exposure

- 100% courses taught in English
- 30% of professors coming from all over the world (European, UK e US Universities)
- 25% of capped places reserved to foreign students
- Study Semester and Internships abroad



Dual/Double degrees Uk and France

Dedicated office for internship scouting abroad



UNIVERSITÀ
DI TORINO

Why choose this program?

Additional Services

- VISITING PROFESSORS
- TEACHING ASSISTANTS
- PRE-COURSES (Accounting, Statistics, Macroeconomics, Banking&Corporate Finance)
- ADDITIONAL LABS AND TRAINING (Excel, Basics, ICT, Stata, Python, PowerB Labs)
- DEDICATED SECRETARY OFFICE
- DEDICATED STUDENT OFFICE



UNIVERSITÀ
DI TORINO

Study plan - 1st year

1st Year - Business Administration	ECTS	Contact HRS
International GAAP and financial analysis	10	70
Interpreting the Macroeconomic Scenario	12	84
Business Organisation and Behaviour	6	42
Advanced capital markets and corporate finance - integrated course	10	70
Strategic marketing	5	35
Quantitative methods for decision making (Financial Mathematics + Data Analysis)	10	70
Safety, quality and environment management	5	35
International law and taxation - integrated course	10	70

Two major specialisations (at the 2nd year):

- **Finance & Accounting**
- **Business Management & International Marketing**



UNIVERSITÀ
DI TORINO

Study plan - 2nd year

Major in FINANCE & ACCOUNTING	ECTS	HRS
Insurance and Financial Risk Management	12	84
<i>Students choose two out of the following electives courses</i>	10	
Management information systems and internal control	5	35
Business Plan	5	35
Mergers & Acquisitions	5	35
Financial Engineering	5	35
Internship	18	
Project work	12	
TOTAL	120	

Lectures from September to December

Major in BUSINESS MANAGEMENT & INTERNATIONAL MARKETING	ECTS	HRS
Innovation management and Business strategy	12	84
<i>Students choose two out of the following electives courses</i>	10	
Brand management	5	35
International management	5	35
Entrepreneurship	5	35
Digital Transformation	5	35
Internship	18	
Project work	12	
TOTAL	120	



UNIVERSITÀ
DI TORINO

International mobility opportunities



UniTo - Reading

- MSC-INTERNATIONAL ACCOUNTING AND FINANCE (HENLEY BUSINESS SCHOOL)
- MSC-BUSINESS ECONOMICS (SPEIR)

Application through a specific Call



UniTO - Nice

- MASTER - MANAGEMENT OF INTERNATIONAL BUSINESS (MIB)

Application through ERASMUS+ Call



ERASMUS + Network



UNIVERSITÀ
DI TORINO

Career opportunities

Many careers are open to our graduates in Business Administration in **multinational organizations, financial institutions and consulting firms.**

Our graduates should be able to achieve the top of the management hierarchy and become Officers, Chief Officers and Directors of the different business functions: Accounting and Finance, Risk Management, Marketing, Sales and Distribution, Human Resources etc.

Other high-profile jobs will be more easily accessed.

**Business Administration
Graduates**

**(All Universities - PG Courses)
Average Graduates**

8,2

*Degree of satisfaction
for the work done (scale
1-10)*

7,8



2,050.00 €

*Net monthly earnings
(after 1 year)*



1,400.00 €

** 2022 Graduates' Profile - @Alma_Laurea*



UNIVERSITÀ
DI TORINO

Contacts and useful links



mdmba.management@unito.it

[CdLM Business Administration \(Torino\)](http://www.business-administration.unito.it)

www.business-administration.unito.it

Department of Management: www.management.unito.it

SAA School of Management: www.saamanagement.it





UNIVERSITÀ
DI TORINO

Thank you for your attention!

