

**CURRICULUM OF THE
RESEARCH AND ACADEMIC ACTIVITIES

OF

GABRIELE SANTORO ¹**

Turin, December 2017

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GABRIELE SANTORO

Date of birth: 1989

Place of birth: Turin (Italy)

Nationality: Italian

Ph.D. in Business and Management, Department of Management, University of Turin.

Post-doc researcher, Department of Management, University of Turin.

ACADEMIC STUDY AFTER DEGREE, VISITING PERIOD AND SEMINARS

- 6th October 2017: Doctoral Consortium – ItAIS 2017 at University of Milan Bicocca (Milan, Italy), Prof. Francesca Ricciardi (University of Verona), Prof. Alicia Mas-Tur (University of Valencia), Prof. Norat Roig Terno (Valencian International University), Prof. Eusebio Scornavacca (University of Baltimore). Gabriele Santoro has presented the research “Explaining the Openness of the Firm’s Innovation Process: Theoretical Framework and Empirical Evidence”.
- 6th October 2017: seminar on Comparative Qualitative Analysis at University of Milan Bicocca (Milan, Italy), Prof. Alicia Mas-Tur (University of Valencia), Prof. Norat Roig Terno (Valencian International University), Prof. Eusebio Scornavacca (University of Baltimore).
- May 2017: Visiting student at iaelyon School of Management – Lyon3 (Lyon, France), Prof. Ulrike Mayrhofer.
- 14th December 2016: Research seminar “Internal open innovation. The role of openness and internal embeddedness in subsidiaries’ innovation and financial performance”, at the University of Barcelona. Prof. A. Ferraris (University of Turin/Ural Federal University - Russia), Prof. P. Miravittles Matamoros (University of Barcelona), Prof. F. Iallouchen Achcaoucaou (University of Barcelona).
- June 2016: Visiting student at Birmingham Business School (Birmingham, UK), Prof. Shlomo Tarba.
- January 2016: Ph.D. Seminar - Open innovation and Open Business Model, ESADE Business School (Barcelona), Prof. H. Chesbrough (Haas Berkeley School of Business/ ESADE School of Business), Prof. W. Vanhaverbeke (Hasselt University/ESADE School of Business). Lecture “The City as a Lab” by Prof. Esteve Almirall (ESADE School of Business).
- September 2015: “EU and research project workshop”, Verona, Italy. Supervisors: Prof. H.R. Kaufmann (University of Nicosia), Prof. D. Vrontis (University of Nicosia).

- September 2015: “Authors’ networking and collaboration workshop” Verona, Italy. Supervisor: Prof. E. Tsoukatos (Technological Educational Institut of Crete).
- July 2015: Summer School SDIPA-Unical, course “Principles of Econometrics”, Prof. G. Miceli, Arcavacata (CS), Italy.

INSTITUTIONAL ACTIVITY – School of Management and Economics – University of Turin

- Member of the Branch of Business Management – Department of Management (University of Turin). Years 2014-2015-2016-2017.
- Member of the Ph.D. training program – Ph.D. in Business and Management (University of Turin) – XXX ed. Years 2014-2015-2016-2017.
- PhD representative member of the Board of the Department of Management (University of Turin). Years 2014-2015-2016-2017.
- Member of the Graduation Committee (Master Degree) – Department of Management, University of Turin. Years 2015-2016; 2016-2017.

TEACHING ACTIVITY

a) School of Management and Economics – University of Turin

- Seminars related to the courses:
 - Business Management, Academic Years: 2014/2015; 2015/2016; 2016/2017.
 - Business Management - advanced, Academic Years: 2014/2015; 2015/2016; 2016/2017.
 - Corporate Finance, Academic Years: 2014/2015; 2015/2016.
 - Master in Business and Management (Scuola Amministrazione Aziendale - SAA).

b) School of Management and Economics – University of Turin – Cuneo Branch

- Seminars related to the courses:
 - Business Management, Academic Years: 2014/2015; 2015/2016; 2016/2017.
 - Corporate Finance, Academic Years: 2014/2015; 2015/2016; 2016/2017.

MEMBERSHIPS IN RESEARCH INSTITUTIONS

- 2017-now: Associate Fellow of the EMRBI (EuroMed Research Business Institute)
- 2017-now: Member of the Editorial Board of “Journal of Innovation and Entrepreneurship” (ISSN: 2192-5372; Springer)
- 2015-now: Member of SIMA (Società Italiana di Management).

- 2015: Member of SIM (Società Italiana Marketing).

COMMITTEES AND CHAIRS

- Co-chair of the conference “4th International Social Sciences and Business Research Conference” (22-25 November 2017; Palermo, Italy).
- Keynote speaker at the conference “4th International Social Sciences and Business Research Conference” (22-25 November 2017; Palermo, Italy).
- Member of the Organising Committee of the First International Conference in Smart Tourism (23-24 November 2017; Turin, Italy).
- Member of the Organising Committee of the EMRBI EuroMed Conference 2017 (13-15 September 2017; Rome, Italy).
- Track Chair of the EMRBI EuroMed Conference 2017 (13-15 September 2017; Rome, Italy), for the track no. 38 “Technology Management”.

RESEARCH PROJECTS

- 2016-2017: Member of the research group with Centro Imprenditorialità e Management (CIMA) and Lions Club for a research on "L'innovazione tecnologica come strumento di valorizzazione della cultura sul territorio: un raffronto fra due macro regioni europee".
- 2016: Member of the ex-60% research group "Modelli “smart” per la competitività di città, servizi e destinazioni turistiche".
- 2015: Member of the research group "Social Innovation and Social Entrepreneurship", EuroMed Research Business Institute, for presentation to European Commission.
- 2015: Member of the ex-60% research group "Sostenibilità, competitività e innovazione: analisi delle condizioni di sviluppo sociale, manageriale e ambientale".

RESEARCH TOPICS

- Open innovation in SMEs.
- Open innovation in MNCs at subsidiaries level.
- Open social innovation.
- ICT and Knowledge management systems for open innovation.
- Knowledge management and ambidexterity.
- Social innovation.
- Alliances in Smart City.

CONFERENCE PRESENTATIONS

- World Organization of Systems and Cybernetics (WOSC) 2017. Rome, 25-27 January 2017. Santoro Gabriele has presented the paper “How to measure the level of smartness of a destination?”.
- 3rd World Open Innovation Conference, Barcelona, 15-16 December 2016. Gabriele Santoro has presented the paper: “External knowledge sourcing and new product development: evidence from the Italian food and beverage industry”.
- 9th EuroMed Conference “Innovation, entrepreneurship and digital ecosystems”, EuroMed Academy of Business, Warsaw, Poland, 14-16 September 2016. Gabriele Santoro has presented the papers:
 - “Users generated ideas via social media networks: based on the OI model”;
 - “Innovation through acquisition in food industry: a case study”;
- 2nd World Open Innovation Conference, Silicon Valley (California), USA, 19-20 November 2015. Gabriele Santoro has presented the paper: “Open social innovation: what future?”;
- 8th EuroMed Conference “Innovation, entrepreneurship and sustainable value chain in a dynamic environment”, EuroMed Academy of Business, Verona, Italy, 16-18 September 2015. Gabriele Santoro has presented the paper: “A new paradigm: Open social innovation. The case of GoogleGlass4lis”.

CONFERENCE PARTICIPATIONS

- 10th EuroMed Conference “Global and national business theories and practice: bridging the past with the future”, EuroMed Academy of Business, Rome, Italy, 13-15 September 2017.
- XXIV Convegno annuale di Sinergie “Value co-creation: le sfide di management per le imprese e per la società”, Napoli, Italy, 15-16 June 2017.
- World Organization of Systems and Cybernetics 2017, Rome, 25-27 January 2017.
- 3rd World Open Innovation Conference, Barcelona, 15-16 December 2016.
- 9th EuroMed Conference “Innovation, entrepreneurship and digital ecosystems”, EuroMed Academy of Business, Warsaw, Poland, 14-16 September 2016.
- R&D management conference, Cambridge (UK), 3-6 July 2016.
- 1st International Conference RISK MANAGEMENT, Turin, Italy, 5-6 May 2016.
- 2nd World Open Innovation Conference, Silicon Valley (California), USA, 19-20 November 2015.

- XII Convegno Società Italiana Marketing “Il Marketing al servizio delle città. Beni culturali e rivitalizzazione urbana.”, Torino, Italy, 22-23 October 2015.
- 8th EuroMed Conference “Innovation, entrepreneurship and sustainable value chain in a dynamic environment”, EuroMed Academy of Business, Verona, Italy, 16-18 September 2015.
- XVIII Convegno AIDEA Giovani, Food & Heritage. Sostenibilità economico - aziendale e valorizzazione del territorio, Torino – Pollenzo, Italy, 23-24 July 2015.
- XXVII Convegno annuale di Sinergie “Heritage, management e impresa: quali sinergie?“, Termoli, Italy, 9-10 July 2015.
- XXVI Convegno annuale di Sinergie "Manifattura: quale futuro?", Cassino, Italy, 24-25 October 2014.

PUBLICATIONS

Phd Thesis:

- “Inbound e Coupled Open Innovation: Quadro Teorico e Analisi Empirica”.

Journal papers with “peer review” (double-blind review):

- Santoro, G., Pastore, A., Vrontis, D. (2017), “External knowledge sourcing and new product development: evidence from the Italian food and beverage industry”, *British Food Journal*, forthcoming. (**IMPACT FACTOR: 1.206, FASCIA A AIDEA**)
- Scuto, V., Santoro, G., Bresciani, S., Del Giudice, M. (2017), “Shifting Intra and Inter Organizational Innovation Processes toward Digital Business. An empirical analysis of SMEs”, *Creativity and Innovation Management*, Vol. 26, No. 3, pp. 247-255. DOI: 10.1111/caim.12221 (****ABS, IMPACT FACTOR: 1.423, FASCIA A AIDEA**)
- Santoro, G., Vrontis, D., Thrassou, A., and Dezi, L. (2017), “Internet of Things: building a knowledge management system for open innovation and knowledge management capacity”, *Technological Forecasting & Social Change*, forthcoming. DOI: 10.1016/j.techfore.2017.02.034. (**FASCIA A ANVUR, ***ABS, IMPACT FACTOR: 2.625, FASCIA A AIDEA**)
- Ferraris, A., Santoro, G. and Dezi, L. (2017), “How MNC's subsidiaries may improve their innovative performance? The role of external sources and knowledge management capabilities”, *Journal of Knowledge Management*, Vol. 21, No. 3, pp. 540-552. DOI <http://dx.doi.org/10.1108/JKM-09-2016-0411>. (**FASCIA A ANVUR, **ABS, IMPACT FACTOR: 2.053, FASCIA A AIDEA**)

- Vrontis, D., Thrassou, A., Santoro, G. and Papa, A. (2017), “Ambidexterity, external knowledge sourcing and performance in knowledge-intensive firms”, *Journal of Technology Transfer*, Vol 42, No. 2, 374-388. (DOI 10.1007/s10961-016-9502-7) **(FASCIA A ANVUR, **ABS, IMPACT FACTOR: 2.213, FASCIA A AIDEA)**
- Ferraris, A., Santoro, G. and Bresciani, S. (2017), “Open innovation in MNCs' subsidiaries: the role of internal and external knowledge”, *European Journal of International Management*, Vol. 11, No. 4, pp. 452-468. **(IMPACT FACTOR: 0.457, FASCIA B AIDEA)**
- Santoro, G. (2017), “Innovation in small-medium enterprises: the impact of open innovation practices on firm’s performance”, *Global Business and Economics Review*, Vol. 19, No. 5, pp. 508-520. **(FASCIA C AIDEA)**
- Tardivo, G., Santoro, G., Ferraris, A. (2017), “The role of public-private partnerships in developing open social innovation: the case of googleglass4lis”, *World Review of Entrepreneurship, Management and Sustainable Development*, Vol. 13, Nos. 5/6, pp. 580-592. **(FASCIA C AIDEA)**
- Bresciani S., Ferraris, A., Santoro, G., Nilsen, H.R. (2016), "Wine Sector: Companies' Performance and Green Economy as a Means of Societal Marketing", *Journal of Promotion Management*, Vol. 22, No.22, pp. 251-267. **(FASCIA C AIDEA)**
- Santoro, G., Ferraris, A., Giacosa, E., and Giovando, G. (2016), “How SMEs engage in open innovation: a survey”, *Journal of the Knowledge Economy*, pp. 1-14. (DOI 10.1007/s13132-015-0350-8) **(FASCIA C AIDEA)**
- Santoro, G. (2015), “Evaluating performance in the hotel industry: An empirical analysis of Piedmont”, *Journal of Investment and Management*, Vol. 4, No. 1-1, pp. 17-22.
- Ferraris, A., Santoro, G. (2014) "Come dovrebbero essere sviluppati i progetti di Social Innovation nelle Smart City? Un'analisi Comparativa", *Impresa Progetto - Electronic Journal of Management*, Vol. 4, pp. 1-15. **(FASCIA B AIDEA)**

Book chapters:

- Ferraris A., Santoro, G. (2015) "Le innovazioni sociali nelle smart city: le partnership pubblico-private", in: AA.VV., Food & Heritage. Sostenibilità economico-aziendale e valorizzazione del territorio, Giappichelli (ISBN: 978-88-921-5812-2).

Conference proceedings:

- Santoro, G. and Giacosa, E., (2016), “Innovation through acquisition in food industry: a case study”, in Vrontis, D., Weber, Y, Tsoukatos, E., Innovation, Entrepreneurship and Digital Ecosystems, Proceeding of the 9th EuroMed Conference, Warsaw, Poland, 14-16 September 2016, EuroMed Press: Cyprus. (ISBN: 978-9963-711-43-7)

- Vrontis, D., Santoro, G., Bresciani, S. (2016), “External knowledge sourcing and new product development: evidence from the food and beverage industry”, in Vrontis, D., Weber, Y, Tsoukatos, E., Innovation, Entrepreneurship and Digital Ecosystems, Proceeding of the 9th EuroMed Conference, Warsaw, Poland, 14-16 September 2016, EuroMed Press: Cyprus. ((ISBN: 978-9963-711-43-7))
- Santoro, G., (2016), “Open innovation in the social sector: a theoretical approach”, in Vrontis, D., Weber, Y, Tsoukatos, E., Innovation, Entrepreneurship and Digital Ecosystems, Proceeding of the 9th EuroMed Conference, Warsaw, Poland, 14-16 September 2016, EuroMed Press: Cyprus. (ISBN: 978-9963-711-43-7)
- Scutto, V., Santoro, G., Papa, A. and Carayannis, E., (2016), “Users generated ideas via social media networks: based on the OI model”, in Vrontis, D., Weber, Y, Tsoukatos, E., Innovation, Entrepreneurship and Digital Ecosystems, Proceeding of the 9th EuroMed Conference, Warsaw, Poland, 14-16 September 2016, EuroMed Press: Cyprus. (ISBN: 978-9963-711-43-7)
- Santoro, G., Ferraris, A. (2015) “Open innovation in SMEs: a survey in the Piedmont area”, in Vrontis, D., Weber, Y, Tsoukatos, E., Innovation, Entrepreneurship and Sustainable Value Chain in a Dynamic Environment, Proceeding of the 8th EuroMed Conference, Verona, Italy, 17-18 September 2015, EuroMed Press: Cyprus, pp. 1500-1512. (ISBN: 978-9963-711-37-6).
- Tardivo, G., Santoro, G., Ferraris, A. (2015) “A new paradigm: Open social innovation. The case of GoogleGlass4lis”, in Vrontis, D., Weber, Y, Tsoukatos, E., Innovation, Entrepreneurship and Sustainable Value Chain in a Dynamic Environment, Proceeding of the 8th EuroMed Conference, Verona, Italy, 17-18 September 2015, EuroMed Press: Cyprus, pp. 731-744. (ISBN: 978-9963-711-37-6).

Papers under review:

- Santoro, G., Thrassou, A., Bresciani, S., “Do Knowledge Management And Dynamic Capabilities Affect Ambidextrous Entrepreneurial Intensity and Firm’s Performance?”, *Small Business Economics*. (Accepted)
- Ferraris, A., Santoro, G., Bresciani, S., Carayannis, E.G. “HR practices for explorative and exploitative alliances in Smart Cities: evidences from Smart City managers' perspective”, *Management Decision*. (Minor revisions)
- Santoro, G., Ferraris, A., Bresciani, S. “Exploring the Open Social Innovation Concept: a Theoretical Framework and Case Study”, *R&D Management Journal*. (Major revisions)
- Santoro, G., Scutto, V., Papa, A., Carayannis, E.G. “Triggering Open Service Innovation through Social Media Networks”, *Mercati&Competitività*. (Accepted)
- Santoro, G., Ferraris, A., Vrontis, D. “Open social innovation: towards a refined definition looking to actors and processes”, *Sinergie Italian Journal of Management*. (Accepted)

AWARDS

- Emerald/EMRBI Business Research Award for Emerging Researchers 2017 with the paper “Improving innovation performance through human resource management: The moderating role of inbound open innovation.”
- Best paper award of the EuroMed/SIMA Track “New Challenges in Open innovation” at the 9th EuroMed conference 2016 (EMRBI), Warsaw (Poland), with the paper: Scuotto, V., Santoro, G., Papa, A. and Carayannis, E., “Users generated ideas via social media networks: based on the OI model”.
- Best paper nominee at the XVIII Convegno AIDEA Giovani, Food & Heritage. Sostenibilità economico - aziendale e valorizzazione del territorio, Torino - Pollenzo, 23-24 July 2015, with the paper Ferraris, A., Santoro, G. "Le innovazioni sociali nelle smart city: le partnership pubblico-private”.

REVIEWER

- 2017-now: Reviewer of the Journal “Management Decision”. (ISSN: 0025-1747; Emerald)
- 2016-now: Reviewer of the Journal “European Journal of International Management (EJIM)”. (ISSN: 1751-6757; Inderscience)
- 2016-now: Reviewer of the Journal “Technology, Innovation and Education (TIE)”. (ISSN: 2197-9855; Springer)
- 2016-now: Reviewer of the Journal “International Journal of Sport Management and Marketing (IJSMM)”. (ISSN: 2197-9855; Inderscience)
- 2016-now: Reviewer of the Journal “Technological Forecasting and Social Change (TFSC)”. (ISSN: 0040-1625; Elsevier)
- 2016-now: Reviewer of the Journal “Journal of Knowledge Management (JKM)”. (ISSN: 1367-3270; Emerald)
- 2016-now: Reviewer of the Journal “Kybernetes”. (ISSN: 0368-492X; Emerald)
- 2016-now: Reviewer of the Journal “Journal of Innovation and Entrepreneurship”. (ISSN: 2192-5372; Springer)
- 2016-now: Reviewer of the Journal “International Journal of Social Ecology and Sustainable Development (IJSESD)”. (ISSN: 1947-8402; IGI Global)
- 2016-now: Reviewer of the Journal “International Journal of Technology Management (IJTM)”. (ISSN: 0267-5730; Inderscience)
- 2015-now: Reviewer for the EuroMed conference (EMRBI)
- 2015-now: Reviewer of the Journal “Journal of the Knowledge Economy (JKEC)”. (ISSN: 1868-7865; Springer)
- 2015-now: Reviewer of the Journal “World Review of Entrepreneurship, Management and Sustainable Development (WREMSD)”. (ISSN: 1746-0573; Inderscience)
- 2015-now: Reviewer of the Journal “Global Business and Economics Review (GBER)”. (ISSN: 1097-4954; Inderscience)