

Roche Italy. Finance Reaction to Covid-19 Impact 26th November 2020

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Let's introduce ourselves!





Valentina Orlandi Talent Acquistion & Employer Branding Specialist, Pharma



Alessandra Comi Controlling & Business Analysis Lead, Pharma



Christian Maggini Supply Chain & Customer Care Lead, Pharma



Giuditta Ogliaro Procurement Support, Diagnostics

Who is Roche?





Roche in A LULI 60 seconds

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Roche

We focus on finding innovative solutions that improve patients' lives.

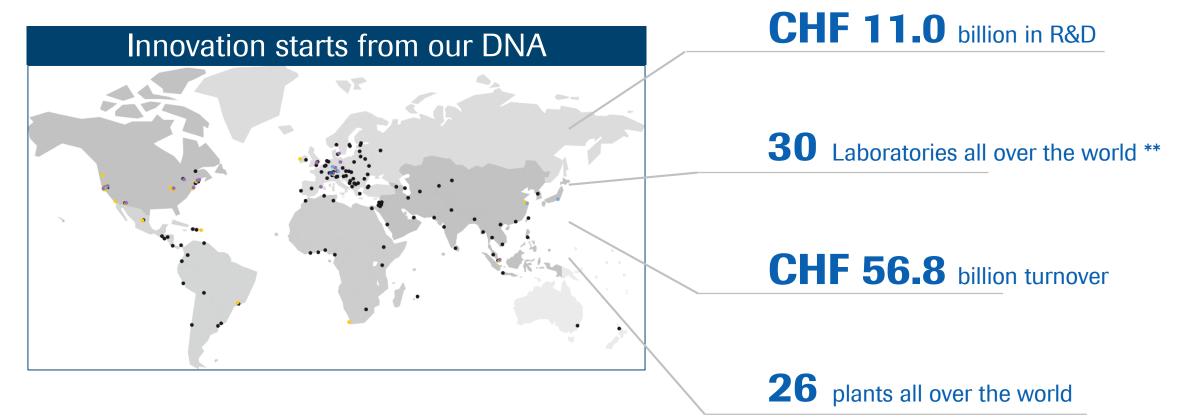
We've been advancing the standard of care in health since 1896.





Roche worldwide

Pioneers in Personalized Healthcare



#1 for R&D investments in healthcare*

In the **top 10** for R&D investments among all industries

* The Changing Landscape of Research and Development, IQVIA Institute, 2019

Let's go back to the start



Basel, 1st October 1896 Fritz Hoffmann and Adèle La Roche found F. Hoffmann-La Roche





Our Story *In Italy for 120 years*



Roche Group has been active in Italy since **1897**, only one year after the company's foundation in Basel by Fritz Hoffmann-La Roche & Co.

Today it is present with its pharmaceutical division (Roche S.p.A.), diagnostic division (Roche Diagnostics S.p.A.) and diabetes care division (Diabetes Care S.p.A.)



A key actor in the market for the production and commercialization of vitamins, Roche becomes leader in the markets of benzodiazepins and antibiotics, with key products such as Lexotan and Rocefin.



After the acquisition of Boehringer Mannheim in **1998**, Roche moves its Italian headquarter from Milan to Monza, becoming leader also in the **diagnostics market**. Also Roche business changes, shifting from pharmacy to hospital market, where it rapidly becomes the **first company**.

Roche in Italy *Alongside Italians for 120 years*





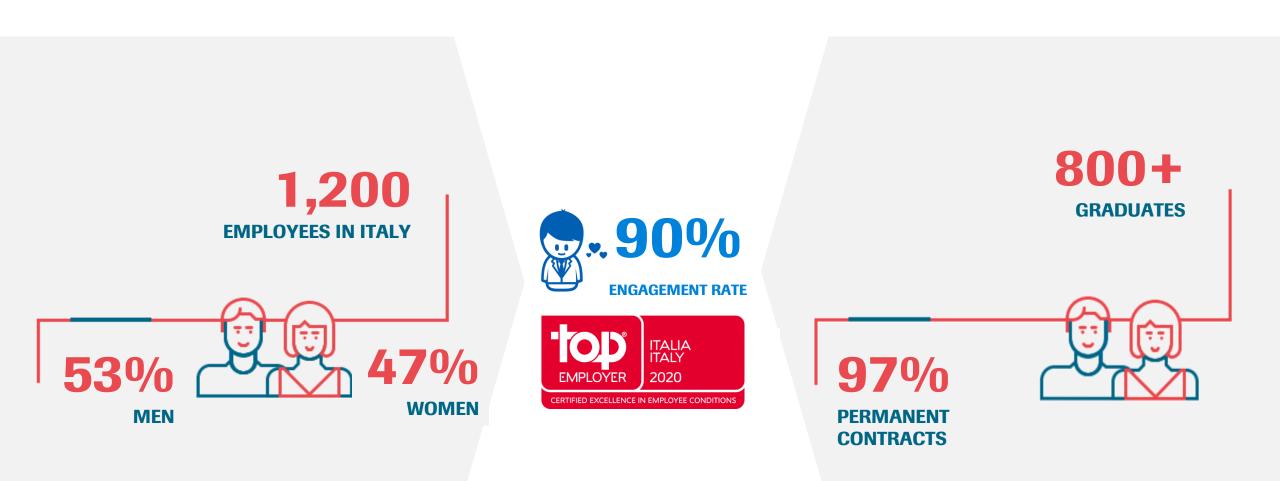


3 legal entities: Pharma, Diagnostics and Diabetes Care

1 Corporate Foundation



Roche Italia *A look inside: the richness of our mix*







Our impact on society



> Innovating for patients

> <u>Providing a great</u> workplace

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> <u>Being a trustworthy</u> partner Environment and communities > <u>Delivering</u> continuous growth

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Roche Si fa in 4

Roche Planning Process: Covid-19 impact *Covid-19 as a driver of a new planning approach*

> STANDARD PROCESS Bottom - Up Business Driven KPI & Historical trend 2-3 weeks Output: one number

Perfect in standard context, when the level of uncertainty is low and there is enough time to elaborate an estimate VS



Top Down Finance Driven Estimate & Context evaluation 2 days Output: a range

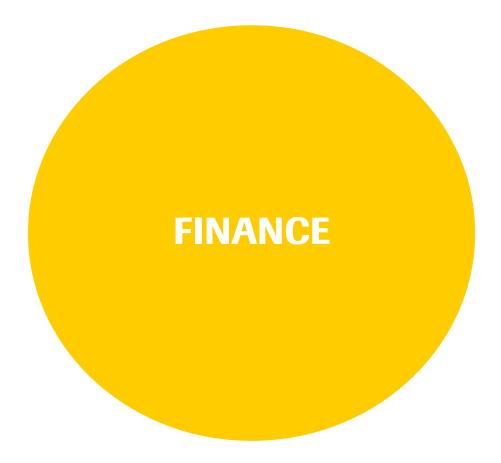
Need to have an estimate in a very short time, with strong level of uncertainty



Finance @ Roche



We are one team who collaborate across the globe



Roche Supply & Customer Care Processes: Covid-19 impact

Covid-19 pushed for digitalization, dual sources, communication, insights & customizing

VS

STANDARD PROCESS Paper Single Source Execution Reports Standard solutions

Stay and act quickly, efficiently by managing in the same place and with standard solutions

COVID-19 PROCESS Digital **Dual sources** Execution + Communication Insights **Customized solutions**

Roche

Act quickly by guaranteeing the license to operate in a digital mode & with customized solutions







Doing now what patients need next