



Dipartimento
Management
"Valter Cantino"

**UNIVERSITÀ
DI TORINO**

Join the Video Challenge and become the voice of the "Valter Cantino" Management Department

Dear students of the Valter Cantino Department of Management,

We are pleased to announce an extraordinary opportunity that could make you the protagonists of the promotional videos of our degree courses! We are looking for passionate and motivated students like you, ready to share their unique experiences and stories with those who could be the next to join us.

Deadline: 18 October 2023

What to do: Create a short video, on your own or in a group with up to three other classmates, in which you explain why you chose to study in our Valter Cantino Management Department, what you expect from the course you are attending, and what motivated you to make this choice. The video should be creative, engaging, and at most 3 minutes in length. When writing the video, think about what you would have liked to have been told before enrolling in the course you are attending.

How to participate:

1. Record your video using any available device;
2. Name your file with the surname of the "group leader" (if more than one student produces the video) and the name of the course you are attending (e.g., "Casalegno – Bachelor Degree Business and Management")
3. Upload the video to Google Drive by accessing the "Cds Video" folder and the sub-folder of the Course of Study you are attending (e.g.: Bachelor degree in Business and Management) through the following link: https://drive.google.com/drive/folders/1oXMFv26B0858Kl6LcKUWKrIHf6Xg2q4B?usp=drive_link
4. Fill in the Excel file "Tabella dati partecipanti" that you will find in the "Video CdS" drive folder with your data (as requested in the Excel table) and the title of the video you have uploaded (the title must be the same as the name of the video file).

Those who have produced the best videos will be called upon to represent the "voice" of the students in the new communication campaign of the Valter Cantino Management Department's Study Courses.

Your testimonials will play a crucial role in influencing the decision-making of future students. Your testimonials can contribute to the growth and development of our community. We want this opportunity to showcase your talent, passion, and commitment.

Please participate in the Institutional Video Challenge and help us shape the future of our Courses. We are eager to see your videos and would love for you to be creative, inspiring and show why our Management Department is the perfect place for you.

If you have any questions or need further information, please do not hesitate to contact us at cecilia.casalegno@unito.it.

Best regards.



Università degli Studi di Torino

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