



COORTE A.A. 2023-2024

**1107M21 - CdLM in Business Administration
(classe LM-77)**

**Curriculum BUSINESS MANAGEMENT AND
INTERNATIONAL MARKETING**

		Code	Courses	SSD	Credits	Hours
	First Year 2023-2024				68	
1		MAN0521	International GAAP and financial statement analysis	SECS-P/07	10	70
2		MAN0293	Interpreting the macroeconomic scenario	SECS-P/01	12	84
3		MAN0294	Business organisation and behaviour	SECS-P/07	6	42
4		MAN0529	Advanced corporate finance and capital markets - <i>integrated course</i> Module - Advanced Capital Markets Module - Advanced Corporate finance	SECS-P/11 SECS-P/09	10	70
5		MAN0522	Strategic marketing	SECS-P/08	5	35
6		MAN0523	Quantitative methods for decision making - <i>integrated course</i> Module - Financial mathematics Module - Data analysis	SECS-S/06 SECS-S/01	10	70
7		MAN0298	Safety, quality and environment management	SECS-P/13	5	35
8		MAN0299	International law and taxation - <i>integrated course</i> Module - International contract and corporate law Module - International law and taxation	IUS/04 IUS/12	10	70
	Second Year 2024-2025				22	
9		MAN0737	Innovation management and Business strategy - <i>integrated course</i> module - Innovation management module - Business strategy	SECS-P/08	12	84
			<i>Students choose two out of the following electives courses</i>			
10-11		MAN0304	Brand management	SECS-P/08	5	35
		MAN0532	International management	SECS-P/08		
		MAN0308	Entrepreneurship	SECS-P/08		
		MAN0527	Digital transformation	SECS-P/08		
12		MAN0319	Internship		18	
		MAN0320	Final examination		12	
			TOTAL		120	